



NATIONAL HEADQUARTERS

5670 Wilshire Blvd., Suite 620
Los Angeles, California 90036

T. 323.938 3232

EAST COAST OFFICE

1331 H St. N.W., Suite 1100
Washington, D.C. 20001

T. 202.289.3904

www.as-as.org

FOUNDER & HONORARY CHAIR

Arnold Schwarzenegger

CHAIRMAN

Paul Wachter

PRESIDENT & CEO

Ben Paul

TREASURER

Laura DiMaggio

SECRETARY

Scott Galer

BOARD OF DIRECTORS

Michael Beckerman
Brett Brewer
Maverick Carter
Rodney Cohen
August DiRenzo
Annie Duke
John F. Ghingo
Mark Groussman
Chris Hannan
Tim Hepplewhite
Daniel L. Hernandez
Amy M. Heyward
Omar Johnson
Tom Keys
Jane H. Macon
Misha Malyshev
Chris O'Shaughnessy
Michael Reinsdorf
Bonnie Reiss
Joseph P. Schlater
Mark Silverman
John Simonian
John Tighe
Tom Werner

May 22, 2018

Inspirement Tribe
C/O Tyree Dillingham
750 B Street, Suite 3300
San Diego, CA 92101

RE: After-School All-Stars, Use of Trademarks

Dear Tyree,

Congratulations on the launch of Inspirement Tribe. As a youth-serving organization committed to collaboration, After-School All-Stars (ASAS) is always glad to see new groups join in the effort to provide much needed resources to underserved communities.

As an after-school program provider, I'm sure you can appreciate that it's important to us to steward our brand in a specific and intentional way. It has come to our attention that you are continuing to use ASAS' name and logo, as well as the likeness of our founder Arnold Schwarzenegger, in marketing and other materials, notwithstanding the termination of our license agreement with you on March 22, 2016 (please see attached letter). As our license agreement with you has terminated, this usage is not authorized. As such, please immediately:

- 1) Cease and desist from using the ASAS name and logo, including photos and materials taken from the ASAS San Diego archives;
- 2) Cease and desist from using the name and likeness of ASAS founder Arnold Schwarzenegger as a representative of Inspirement Tribe; and
- 3) Close social media accounts and handles that use the ASAS name (Facebook, Twitter, Instagram, etc.).

If there are any questions please feel free to reach out directly via phone or email. We wish you continued success.

Sincerely,



Ben Paul
President & CEO, After-School All-Stars